

BON TOOL CO.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ALSO SEE:

www.bontool.com

DAN RICE NAMED NEW NATIONAL SALES MANAGER AT BON TOOL COMPANY

(GIBSONIA, PA, USA) - As of December 27th, 2023 Dan Rice has taken the reigns at Bon Tool Company as National Sales Manager. He will oversee Bon's sales leads, initiatives, and local and national accounts. He will lead Bon's sales force including our in-house customer service team and collectively-focused team of Sales Representatives working our tool offering on all fronts.

Dan is local to Western Pennsylvania and studied both Business and Marketing at Clarion University, graduating in 1992. Dan brings with him over three decades of sales and business development expertise. Dan worked as a Partner with Rice Associates which is a Manufactures Representative Firm in the Pittsburgh area.

"We are excited to welcome Dan to our team," said Paul Bender, Product Marketing and Communications Manager. "His wealth of experience and proven track record in sales will enhance our strategies and strengthen our existing relationships with partners and customers."

Dan's inaugural event with Bon will be at the much-anticipated World of Concrete Tradeshow running from the 23rd to the 25th of January 2024 in Las Vegas, Nevada. He is excited to connect with everyone and looks forward to building lasting relationships within the industry. Bon will be active at World of Concrete at booth S10547 in showcasing the breadth of its product offering and its new additions for 2024. Join us in welcoming Dan Rice to Bon Tool Company and feel free to connect with him at the upcoming World of Concrete or reach out to him directly at Bon!

About Bon Tool Co:

Bon is an industry-leading manufacturer of tools for construction professionals with a large selection of hand tools for masonry, concrete, and decorative concrete finishing, concrete restoration, drywall, interior construction, floor covering, asphalt work, roofing, and general construction.

From the invention of the Bon Masonry Guides over 60 years ago to the introduction of the first-ever stainless steel Bullet™ Groover and the Keystone Forged™ Masonry Trowels, Bon Tool Co. remains committed to the development and improvement of products for today's professional contractor.

We have been manufacturing construction tools for professionals since 1958 with more than 6,000 contractor-grade hand tools currently available. For more information contact our sales department at 800-444-7060 or visit the website at www.bontool.com

